



You're Living Longer, Thanks to Public Health.

Did you know that **public health initiatives** are the major factors behind the **30-year increase in the average American's life span** since 1900.

Here's why:

- Vaccines have reduced the incidence of many life-threatening diseases by more than 97% from peak levels.
- Infant deaths have been reduced from 140 to 6.3 of every 1,000 babies born alive in the United States.
- Clean air, clean water and uncontaminated food are benefits we now take for granted.
- Deaths from heart disease plunged by 51% from 1972 to 1992.

Public health initiatives have helped people develop healthier lifestyles by offering programs and advice on nutrition, alcohol and drug problems, motor vehicle safety, family services, injury and violence prevention and much more.

Find out how your new Public Health Department is working to protect and improve your health.

<Full Name Public Health Department>
<phone number>
<Insert address>
<List hours>

or visit www.publichealthne.org